

May 28, 2026

Sava Centar, Belgrade

# HRe**x**perience



[www.hrexperience.rs](http://www.hrexperience.rs)



## ABOUT CONFERENCE

The HR Experience Conference was launched to bring together the most knowledgeable and influential domestic and international HR professionals and to enable the exchange of practices that support the development and advancement of the HR sector in Serbia and the wider region. The project was initiated by Infostud in 2018, building on two decades of experience in recruitment and selection and employer branding, with the aim of providing companies with insights into the latest HR strategies.

The conference offers a unique concept where current topics are discussed through practical examples, which gives participants the opportunity to improve their processes and position their companies as desirable employers, but also employers whose employees do not want to leave.

**HR**experience

# HR EXPERIENCE THROUGH NUMBERS



7

successful HR Experience  
conferences



2000+

satisfied HR  
professionals



800+

companies



90+

top domestic and  
international speakers



33

awards for successful  
HR practices



50+

Partners who supported  
the conference



# HRe<sup>x</sup>perience

**Venue:**

Sava Centar, Belgrade, Serbia

**Date:**

May 28, 2026

**Knowledge Exchange Format:**

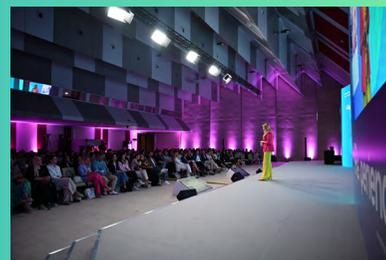
Discussions, lectures and networking

**Audience:**

300+ HR managers, recruitment professionals,  
and communications experts



Take a peek into  
the atmosphere  
of HR Experience 2025





CONFERENCE  
PARTNERSHIP PACKAGES



# HReXperience

PARTNERSHIP PACKAGES	GOLDEN	SILVER
• Logo placement in the conference newsletter distributed to 100,000+ recipients	✕	✕
• Partner mentions in official PR announcements and press releases	✕	✕
• Partner brand visibility through social media campaigns (LinkedIn, Facebook, Instagram)	✕	✕
• Dedicated marketing campaign post for the Gold Sponsor	✕	
• Short promotional video during conference breaks (up to 30 seconds)	✕	
• Exhibition booth space in the conference expo area	5m <sup>2</sup>	2m <sup>2</sup>
• Verbal partner mention during the conference opening	✕	✕
• Complimentary tickets	3	2
• 15% discount on all additional tickets	✕	✕
• Option to include a welcome gift in the conference gift bags	✕	✕
• Partner logo placement on the Media Wall, conference agenda, official conference website, and attendee badges	✕	✕
<b>PRICE</b>	<b>4.500 €</b>	<b>3.000 €</b>

## STRATEGIC PARTNER

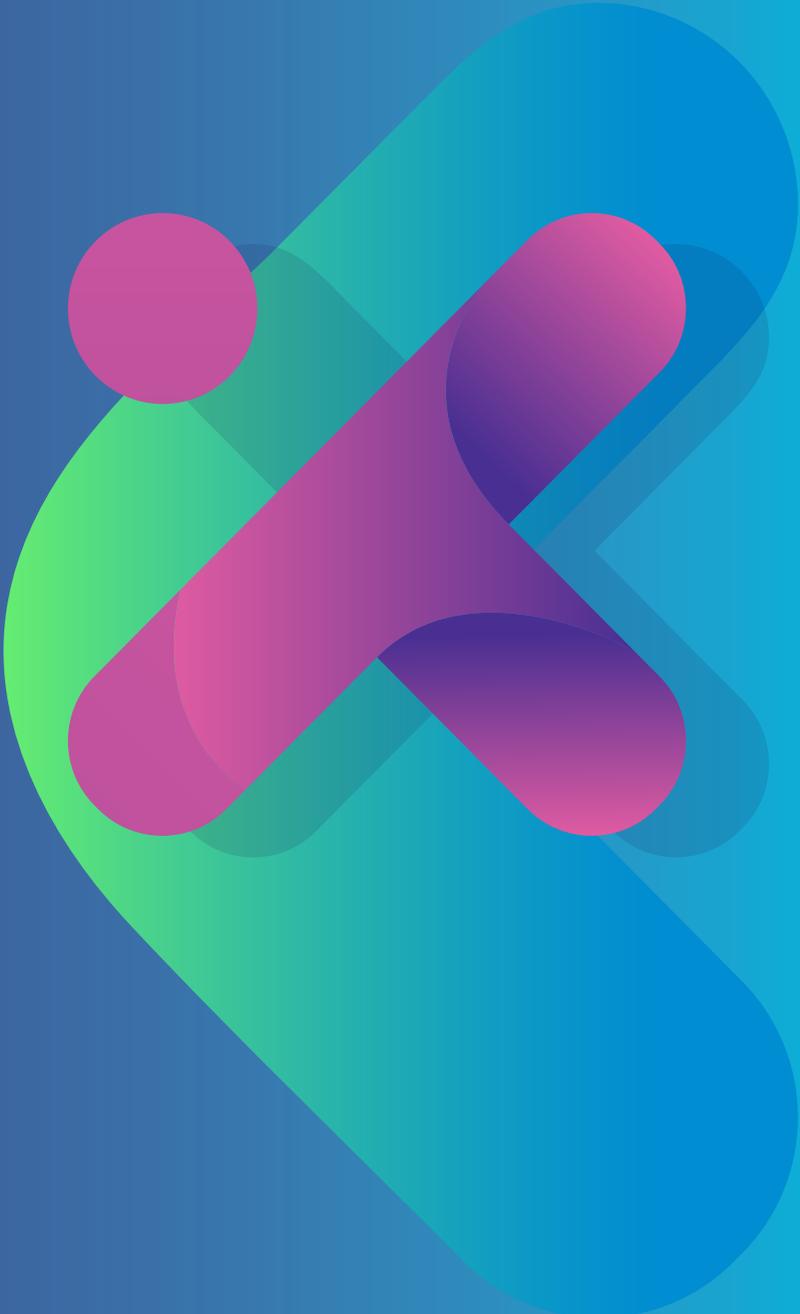


**The Strategic Partner conference package is an exclusive offering,** tailored jointly to align with your brand's strategy, needs, and business objectives.

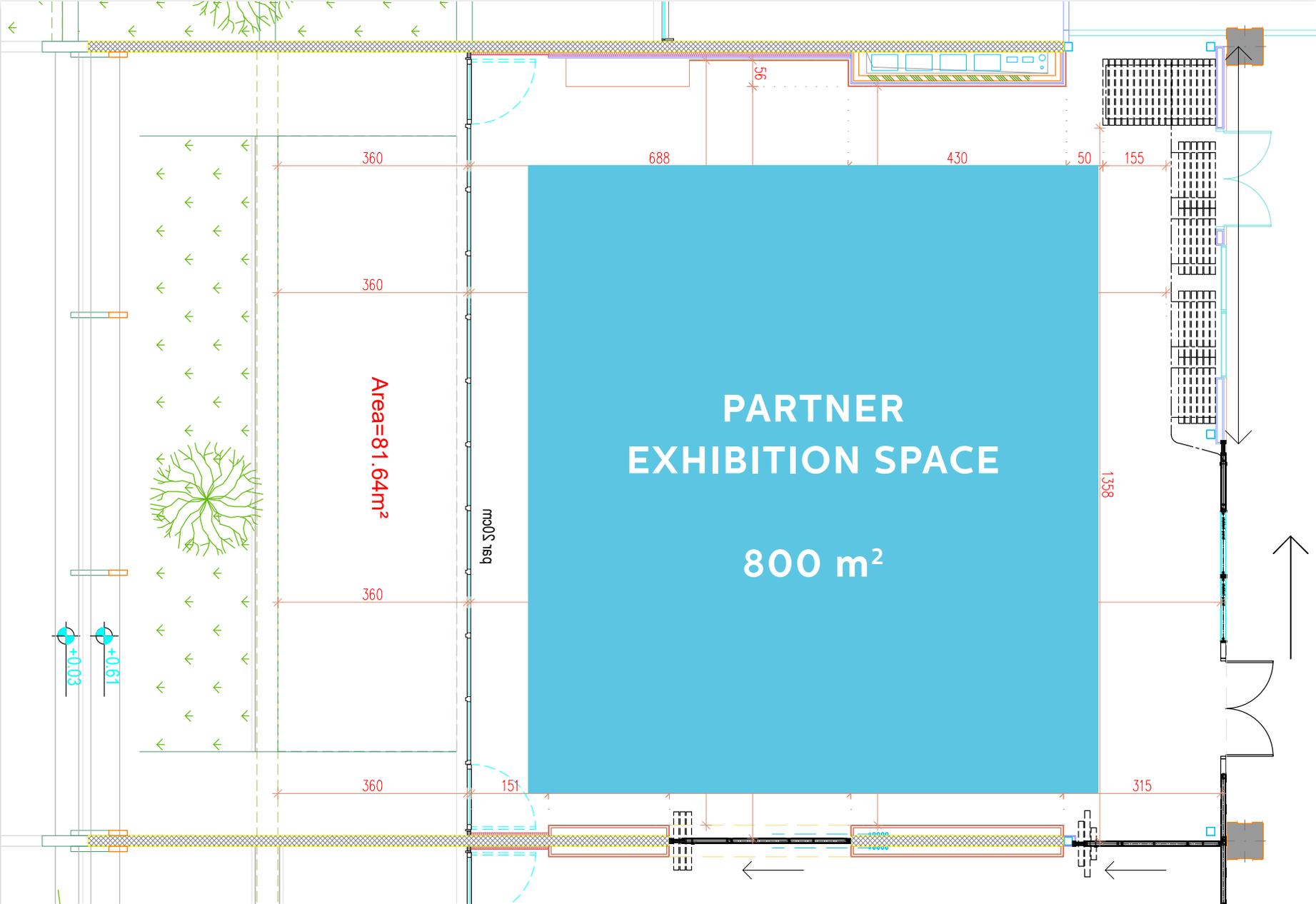
This personalized package is an effective positioning tool and a strategic opportunity to increase brand awareness, generate interest in your brand or service, and capture the attention of an audience responsible for recruitment within the largest companies in Serbia.

- Personalized package for your business needs
- Strategic positioning
- Personalized package for your business needs
- Strategic positioning
- Personalized package for your business needs
- Strategic positioning

**CONTACT US TO MAKE ARRANGEMENTS**



# PLAN OF SPACE FOR STANDS



# PARTNERS AND SUPPORT FROM PREVIOUS YEARS



May 28, 2026

Sava Centar, Belgrade

# HRe:perience

THE ORGANIZER: **infostud.**

---

## Sales of partnership packages:

Aleksandra Vukadinović

aleksandra.vukadinovic@infostud.com

+381 (0)64 8687154



[www.hrexperience.rs](http://www.hrexperience.rs)

